

Resume

Wesley G. Force

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EDUCATION

- 1996 - 1998 **Valdosta State University**, Valdosta, Georgia
Graduated, August 1998 - M.Ed. in Instructional Technology
- 1995 - 1996 **Valdosta State University**, Valdosta, Georgia
Near Completion - B.F.A. in Art Education / Passed TCT in Art
- 1984 - 1988 **Valdosta State University**, Valdosta, Georgia
Graduated, March 1988 - B.F.A. in Art with emphasis in Graphic Design
- 1983 - 1984 **Lipscomb University**, Nashville, Tennessee

EXPERIENCE

- 2005 - Present **Valdosta High School**, Valdosta, Georgia
Certified Teacher – Graphic Communications
- Development of instructional materials based on state curriculum
 - Instruction of high school students, grades 9-12
 - Management of campus graphics lab and print shop
 - Proficiency in a wide variety of software programs including Adobe InDesign, Adobe Photoshop, and Adobe Illustrator
 - Chapter Advisor – SkillsUSA organization for career and technical education students
- Colson Printing Company**, Valdosta, Georgia
- 2000 - 2005 *Art Consultant* - Fine Art Printing
- Management of art print reproduction accounts from initial customer contact through job completion
 - Various tasks include client consultation, job quote preparation, workflow management, promotion of art printing division through print media, website design and development, and email newsletter
- 1988 - 1999 *Graphic Designer* - Art & Electronic Pre-press
- Complete design and layout of all types of print media from initial concept to final film negatives using a Macintosh workstation
 - Design, development and maintenance of company website: www.colsonprint.com
 - Proficiency in a wide variety of software programs including QuarkXPress, Freehand, and Photoshop
 - Intensified training in use of QuarkXPress and Freehand, PrimeSource, Atlanta, Georgia
 - Knowledge of four- and six-color process printing for offset lithography and eight-color printing for giclée reproductions

EXPERIENCE, cont'd.

- 2001 - Present **Valdosta State University**, Valdosta, Georgia
Adjunct Instructor - Department of Art
- Development of course material and instruction of Computers in Art, Graphic Design I and Graphic Design II
 - Proficiency in a wide variety of software programs including Adobe Photoshop, Adobe Illustrator, and Macromedia Dreamweaver
- 1999 - 2000 **Valdosta Technical College**, Valdosta, Georgia
Instructor/Program Coordinator - Printing and Graphic Arts
- Instruction in all aspects of the printing and graphic arts industry, including design and layout, pre-press procedures and press and bindery operations
 - Responsible for development of program curriculum
 - Other program-related responsibilities included: coordination with area high schools and businesses, management of program budget, and various administrative duties
- 1998 - 2000 **GMC Community College**, Valdosta, Georgia
Adjunct Instructor
- Design and development of campus website, individual department websites and online courses
- 1997 - Present **ForceDesign**, Valdosta, Georgia
Owner, Designer & Consultant
- Complete website design, development and management
- 1995 **Lowndes-Valdosta Arts Commission**, Valdosta, Georgia
Art Teacher
- Conducted art classes for children 6-12 years of age
- 1987 - 1988 **The Jemar Company**, Valdosta, Georgia
Graphic Designer & Art Director - Department: Art & Pre-press
- Design and layout of print media using a Macintosh workstation
 - Oversight of Art & Pre-press Department
- 1986 - 1987 **Valdosta State University Printing Services**, Valdosta, Georgia
Darkroom Technician
- Production of film negatives, stripping & plating

SPECIAL AWARDS & RECOGNITION

- April 2006 First State Bank Spring Into Art Show / Center for the Arts
Competition & Exhibition
Work selected from First State Bank Show for inclusion in "Best of" Exhibition
- 1998 Member - Instructional Technology Advisory Committee
Department of Curriculum and Instructional Technology, Valdosta State University
- May 1998 Outstanding Graduate Student - Instructional Technology
Department of Curriculum and Instructional Technology, Valdosta State University
- April 1996 Ninth Annual First State Bank Art Show / Lowndes-Valdosta Cultural Arts Center
Competition & Exhibition
Work selected from First State Bank Show for inclusion in LVAC Exhibition
- 1993 Layout & Design of Lowndes County Schools 1993-94 School Calendar
Calendar was winner of Gold Award of Excellence for State of Georgia
- January 1989 U.S. Small Business Administration Poster Contest
Honorable Mention (one of only eleven out of 400 entrants)