

ART 2030 - Project III - Website Design Evaluation

NAME: _____

1 - Poor 2 - Needs Improvement 3 - Satisfactory 4 - Meets Expectations 5 - Exceeds Expectations

Conceptual Idea - Creativity 1 2 3 4 5

Reflects effort to explore a variety of options through creative problem solving. Finished site shows novelty and appropriateness as an art or art-related site.

Technical Merit 1 2 3 4 5

*Shows an **understanding** and application of the basics of HTML for building a simple, but fully functional, website. Finished website meets the criteria for Project III:*

- _____ minimum of 4 linked pages
- _____ minimum of 4 images (one created by student)
- _____ background color OR background image on each page
- _____ text appropriately colored and formatted where applicable
- _____ minimum of 3 remote links
- _____ one email link

Form - Visual Impact and Design 1 2 3 4 5

Overall site design demonstrates an effort to explore a variety of options visually. Shows consideration of the elements and principles of design through the effective arrangement and placement of text, images and graphic elements.

Time-on-Task 1 2 3 4 5

Uses class time effectively for completion of project parts.

Presentation 1 2 3 4 5

Active participation in critique. Ability to describe and discuss various aspects of Project III in understandable and meaningful ways.

Overall Comments...

Project 3 Grade _____