

ART2030: Computers in Art, Fall 2017

Project 3: Two-Page Magazine Spread Layout in InDesign

Online Resources:

<https://99designs.com/blog/design-tutorials/create-a-magazine-in-indesign/> - Great 'how-to' site – lots of basic information for developing a magazine spread

<https://www.youtube.com/watch?v=bjD4zhAvF7s> – One of MANY online tutorials for developing a magazine spread in InDesign

Overview:

Although a page layout could be easily developed in Illustrator, Adobe InDesign is the preferred software for creating everything from business cards to multiple-page booklets.

For Project 3, you will develop a simple two-page magazine spread. The spread will consist of one large, prominent photo, a secondary photo, a headline, a sub-head, a break-out quote or sidebar, and dummy body type. All text should be formatted properly and should appropriately support the images as well as the overall theme of the layout. Images should be located and saved from the web.

You will choose ONE of the following themes for your spread:

- A current event in politics
- A celebrity profile (may be an athlete)
- Home décor/interior design/architecture
- Healthcare article
- Promotion of a major city

You will be responsible for developing the headline, sub-head, and break-out/sidebar type.

Concepts Covered:

We will cover a variety of basic features and concepts including the Control Panel, Character Panel, Paragraph Panel, placing and manipulating images, adding and manipulating type, working with colors, and exporting your spread as a PDF file.

Project Due Date:

Thursday, October 26th

Evaluation:

All work will be evaluated on how well the chosen theme is conveyed, appropriateness of fonts and images, technical merit and form/composition. Participation, both in class and during critique, as well as work ethics, will also have a bearing on your final project grade.